



## Social Bookmarking

**Social bookmarking** is a method for Internet users to store, organize, search and manage bookmarks of Web pages on the Internet with the help of metadata. Users can “tag” their information by listing relevant terms that will help them categorize, store and retrieve their bookmarks.

In a social bookmarking system, users save links to Web pages that they want to remember and/or share. These bookmarks are usually public, and can be saved privately, shared only with specified people or groups, shared only inside certain networks or another combination of public and private domains. Bookmarks can usually be viewed chronologically, by category or tags, or via a search engine.

Many social bookmarking services provide Web feeds for their lists of bookmarks, including lists organized by tags.

### Examples and Resources

#### Government of Canada

- Public Service Commission – Internal Working Group  
[http://del.icio.us/psc\\_cfp\\_iwg\\_gti](http://del.icio.us/psc_cfp_iwg_gti)

#### Other

- del.icio.us  
<http://del.icio.us/>
- Digg  
<http://www.digg.com/>
- StumbleUpon  
<http://www.stumbleupon.com/>

Note: All departments and agencies who choose to use social media tools should first contact their departmental experts regarding policy compliance, legal considerations, Official Languages, etc.