



Blogs

A **blog**, or weblog, is a Web site that resembles a diary or journal. Information is posted in reverse chronological order. Blogs:

- provide commentary or news on particular subjects such as food, politics or local news;
- can combine text, images and other media and links to related blogs and Web pages;
- enable readers to interact and leave comments on the topic.

Bloggers are people who write on blogs. A **post** is the comment or input left by the blogger. Blogs can have one or more writers; these are often called **community blogs**, **team blogs**, or **group blogs**.

The collective term encompassing all blogs and their interconnections is known as a **blogosphere**.

Examples and Resources

Government of Canada

- Office of the Privacy Commissioner of Canada
<http://blog.privcom.gc.ca/>
- National Research Council Canada – Canadian National Marsville
<http://blog-blogue.nrc-cnrc.gc.ca/eng/marsville08/>
- Governor General of Canada
<http://www.citizenvoices.gg.ca/en/>

Other

- SoSaidThe.Organization
<http://www.sosaidthe.org/>
- Technorati
<http://technorati.com/>
- Google Blog Search
<http://blogsearch.google.ca/>
- Canadian Blog Awards
<http://cdnba.wordpress.com/>

Note: All departments and agencies who choose to use social media tools should first contact their departmental experts regarding policy compliance, legal considerations, Official Languages, etc.