

*Stress-free Scalability  
presentation*

**GUIDED**

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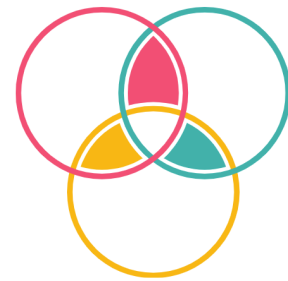
**WORKBOOK**

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Ideas & plans for scaling  
your freelance business  
the anti-hustle way.

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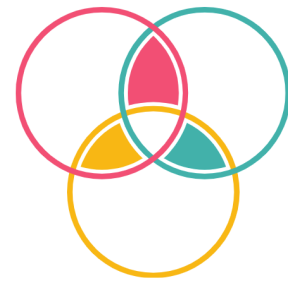


*Use this workbook to map out your ideas for scaling your business the stress-free way... using anti-hustle methods!*

What does a sustainable business look like to me?

In what ways does my business already support my personal life?

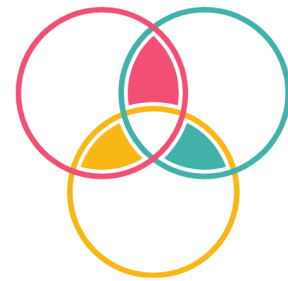
In what ways does my business NOT currently support my personal life?



What is currently working well for internal personnel management?

Where is there room for improvement with internal personnel management?

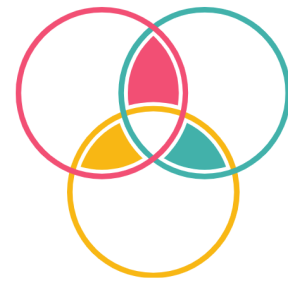
What are my ideas for upgrading internal personnel management strategies (e.g. performance reviews, vacation & sick day plan, burnout prevention)?



What is currently working well for internal business management?

Where is there room for improvement with internal business management?

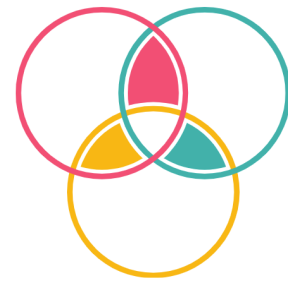
What are my ideas for upgrading internal business management strategies (e.g. systems & processes, eliminating unnecessary repetition, identifying gaps)?



What is currently working well for my self-leadership skills?

Where is there room for improvement with my self-leadership abilities?

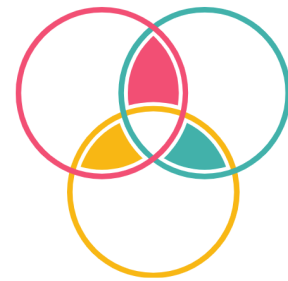
What are my ideas for upgrading self-leadership strategies (e.g. developing self-honesty & self-trust, CEO days, self-management & self-discipline skills)?



What is currently working well for external business communications?

Where is there room for improvement with external business communications?

What are my ideas for upgrading external business communication strategies (e.g. boundaries, communication methods, consistency in marketing)?



What is currently working well for my offerings & product suite?

Where is there room for improvement with my offerings & product suite?

What are my ideas for upgrading my offerings & product suite strategies (e.g. plan for handling rush jobs, different pricing models, simplifying services)?

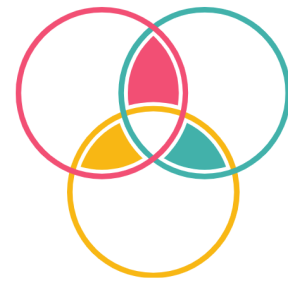


Where do I want/need more flexibility in my business, to accommodate for my personal life?

What would I do, and how would I think & act, if I had a team?

Which areas do I need help or support to level-up my business, and what will I do to take tangible action on that for stress-free scalability?





**Summary overview of takeaways to keep in mind while implementing what you learned during the Stress-Free Scalability session...**  
*(using anti-hustle productivity & the Productivity Powerhouse framework)*

- ✓ Productivity is a practice
- ✓ Focus on anti-hustle productivity rather than toxic hustle culture
- ✓ Simplify your business & "make your own rules"
- ✓ Start with what you want from your personal life (lifestyle, goals, values)
- ✓ Ground all of this in self-honesty & self-trust
- ✓ Stress-free scalability involves viewing yourself as a full company

***Apply this Productivity Powerhouse framework as a nine-step system to scale your business...***

- Step 1: Identify Your Desires (go on a solo business retreat)
- Step 2: Prioritize Your Goals (identify exactly what to add to your business)
- Step 3: Manage Your Energy (make room for your new ideas)
- Step 4: Create Your Strategies (decide what ways you want to scale)
- Step 5: Organize Your Tasks (plan out how everything fits together)
- Step 6: Simplify Your Processes (ruthlessly cut through your own noise)
- Step 7: Walk Your Talk (implement actions!)
- Step 8: Fire Up Your Systems (assess & tap into self-honesty)
- Step 9: Celebrate Your Progress (focus on sustainability)

***...You don't need to do all of this alone!***

***Get support with all of this when you join Productivity Powerhouse:***

**[SaganMorrow.com/powerhouse](https://SaganMorrow.com/powerhouse)**

